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Hong Kong Disneyland Hosts “A Spectacular Celebration of World of Frozen”

Guests will step into the magical living land of Arendelle when it opens on November 20

HONG KONG, NOVEMBER 16, 2023 — In anticipation of the official opening of the world’s first “Frozen” themed land – World of Frozen – guests from around the world attended “A Spectacular Celebration of World of Frozen,” where they were immersed in the kingdom of Arendelle.



Special guests included Robert Iger, Chief Executive Officer, The Walt Disney Company, Josh D’Amaro, Chairman, Disney Experiences, Jill Estorino, President and Managing Director of Disney Parks International, Michael Moriarty, Managing Director of Hong Kong Disneyland Resort, Jennifer Lee, Chief Creative Officer of Walt Disney Animation Studios and Oscar®-winning writer/director of “Frozen” and “Frozen 2.”

“The ‘Frozen’ franchise is one of the most successful in Disney history and it’s a testament to the power of great storytelling, which is the foundation of The Walt Disney Company. It’s been this way for 100 years, and our commitment to storytelling and creativity will continue to define our next 100,” Iger said.

D'Amaro shared his enthusiasm for the immersive experience, saying, "Our Imagineers worked with the team at Disney Animation to ensure every detail is just right. World of Frozen transports you to another world, where you can have fun with your loved ones and make some incredible memories together."

The key creative force behind the hit franchise "Frozen," Jennifer Lee was delighted to witness World of Frozen come to life firsthand. "We could not have dreamt that one day, we would have the opportunity to walk through and truly experience the kingdom of Arendelle as we all are today. I stand here – representing all of our artists who have worked together to create the 'Frozen' films – inspired and amazed."

The celebration unfolded along the Bay of Arendelle in World of Frozen. The air was filled with anticipation as the Royal Choir of Arendelle took the stage to perform a beautiful medley of "Frozen" songs. Joining the celebration, Iger, D'Amaro, and Lee extended a heartfelt welcome to guests. As Elsa cast her Ice Magic, summoning the appearance of Olaf and creating an enchanting atmosphere, Queen Anna proclaimed that the gates of Arendelle are opening, and all guests enjoyed a beautiful evening beneath the stars.

A spectacular lighting show created a climactic, celebratory moment as a fleet of drones ascended into the sky, forming iconic imagery inspired by the beloved "Frozen" movies. These formations mirrored the intricate patterns of Elsa's Ice Magic, painting the sky with awe-inspiring displays, leaving an indelible imprint of wonder for all in attendance.

World of Frozen is set to open its gates on November 20*, when guests will be fully immersed in this living land and create memories that will last a lifetime.

**World of Frozen will open its gate at 11:30am on the first day of the opening*

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****Guests are required to purchase their tickets in advance and have a valid park reservation for visit. Please refer to the latest visit arrangements on Hong Kong Disneyland official website: <https://www.hongkongdisneyland.com/>*

About Hong Kong Disneyland Resort

Hong Kong Disneyland Resort offers unforgettable, culturally distinctive Disney experiences for guests of all ages and nationalities. Filled with your favorite Disney stories and characters, Hong Kong Disneyland offers guests the opportunity to explore eight diverse lands that are home to award-winning, unique attractions and entertainment. Complete your adventure with stays at the resort's luxurious Disney hotels. The magic doesn't end at our doorstep; as a dedicated member of the local community that cares deeply about societal wellbeing, Hong Kong Disneyland Resort spreads its magic through community service programs that help families in need, boost creativity among children and families, encourage the protection of the environment and inspire healthier living.

Mobile app gives the latest updates & helps plan your visit



The Hong Kong Disneyland mobile app keeps guests informed of all the excitement at Hong Kong Disneyland Resort, from operating hours to entertainment schedules. Reserve your park visit and get Disney Standby Pass to meet Disney friends inside the park. Use the GPS-enabled map to find your way around the park or make reservations for park and hotel restaurants, and make every moment count with wait times for each attraction. Magic Access members can also view block-out calendars and membership privileges, designed to make your visit even more magical.

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